



## **MIXED SIGNALS SENTRY® AGAIN RECEIVES OUTSTANDING RANKING IN BROADBAND GEAR REPORT'S DIAMOND TECHNOLOGY REVIEWS**

*Sentry Monitoring Solution Earns Exceptional Rating for the Second Consecutive Year*

**LOS ANGELES – June 5, 2008** – Mixed Signals, the leading provider of digital content monitoring solutions, today announced that its flagship product Sentry® has earned a Four Diamond ranking in the Broadband Gear Report's fourth annual Diamond Technology Reviews, which recognizes the most advanced products and solutions for the cable television industry. An independent panel of six expert judges from leading cable operators made the selections and ranked Sentry as a top monitoring solution.

“BGR's Diamond Technology Reviews judging panel was particularly impressed with Mixed Signals' upgrade of Sentry, and said it put the company at the forefront of helping operators deploy and manage tru2way in their networks. They appreciated the product's ability to provide real-time and historical information to ensure the most efficient level of performance from both technical and customer care staff,” Laura Hamilton, editor-in-chief at BGR, says.

“Earning such an outstanding score in the Diamond Technology Reviews for the second year in a row clearly shows that Sentry is recognized by industry executives as a superior solution for ensuring subscribers quality of experience (QoE),” said Eric Conley, CEO of Mixed Signals. “This exceptional rating is a reflection of the strength of our team, the significant benefit our customers realize using Sentry and our commitment to continued innovation in developing the industry's best monitoring solutions.”

Mirroring the continued success Sentry has earned in the Diamond Technology Awards, Mixed Signals has also enjoyed a successful year. Company achievements since the 2007 award include:

- Expanding its customer base to include seven of the top 10 U.S. cable operators
- Continued revenue growth, with a more than 500 percent increase since 2006
- The opening of its European office and other efforts worldwide

Mixed Signals' Sentry is a comprehensive and scalable content monitoring solution that enables service providers to deliver services with optimum quality and reduce operational expenses. Sentry, by utilizing advanced deep packet inspection techniques, identifies anomalies in the network at the IP and MPEG layers, as well as in quality of experience. This unprecedented visibility provides comprehensive monitoring that detects video freeze, video black and audio silence issues, which represent the bulk of trouble calls from subscribers, in real time.

The Broadband Gear Report's Diamond Technology Reviews, launched in 2005, seek to provide an unbiased technology review program within the broadband community. Judges on this year's panel include executives from Time Warner Cable, Charter and Bresnan.

**About Broadband Gear Report**

Broadband Gear Report (BGR) is the cable and telecom industry's premier product and technology alert service, and is the most successful and fastest growing online vehicle to provide product information, reviews and rankings; technology expertise; and buyer/seller facilitation designed to help network operators build, maintain and upgrade high-performance communications networks. Launched in 2004, BGR has more than 12,000 subscribers for its email, online, print, and television services.

If you are interested in subscribing, consult <http://www.broadbandgear.net/sub.cfm>.

### **About Mixed Signals**

Mixed Signals provides the most comprehensive and scalable digital content monitoring solutions from the source to the edge including digital services, transport streams, ad insertion, switched digital video, video on demand and interactive content. Mixed Signals' innovative products offer unparalleled visibility into video streams and digital services in real time. The Company's products are known for their ease of use and deliver critical intelligence about overall network transport stream behavior, trending analyses, and actionable alerts when anomalies are detected. More than any other product on the market today, Mixed Signals monitoring solutions enable cable and satellite television operators, broadcasters, content aggregators and IPTV providers to simplify deployments of new services and applications, and to future-proof and maximize the return on the investment in their digital networks.

For more information visit [www.mixedsignals.com](http://www.mixedsignals.com) or call 310.227.8620.

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