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Mixed Signals Mixes In SDV Demo

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LOS ANGELES -- Mixed Signals, the leading provider of digital content monitoring solutions, is demonstrating Sentry Edge, the cable television industry's first comprehensive monitoring solution for switched digital video (SDV) and video-on-demand (VOD) deployments, at its booth (#623) at this week's Cable-Tec Expo. Sentry Edge is designed specifically for increasingly complex SDV and VOD environments, enabling cable operators to scalably and cost-effectively monitor to ensure they provide their subscribers with a high Quality of Service (QoS) and Quality of Experience (QoE).

Operators nationwide are in various stages of deploying or testing SDV, which involves the installation and integration of substantial amounts of new equipment, including edge QAMs (Quadrature Amplitude Modulation), switch/routers, servers and session resource managers - in many cases from multiple vendors. This highly heterogeneous environment is leading to increasingly complex errors resulting from the interaction of so many different devices from many vendors. Sentry Edge has been specifically designed to quickly identify these issues and correct them, thus enabling operators to maintain a high-quality and continuous viewing experience for subscribers.

"Switched digital video architectures are complex to begin with, but even more so now that so many different components are emerging from numerous vendors," said Eric Conley, CEO of Mixed Signals. "We consulted with operators to create a solution that will mitigate the troubles that these complex deployments are presenting. Sentry Edge, by comprehensively monitoring all the critical aspects of a switched digital video deployment, enables operators to quickly identify and rectify these problems in order to deliver an outstanding viewer experience."